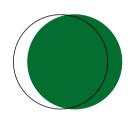


## Tree-Plenish

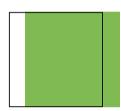
Empowering students to create a more sustainable and equitable future through community tree-planting.

#### **Our Mission**



#### SUSTAINABLE FUTURES

We believe in building a sustainable future by giving back what we take.



### POWER OF YOUTH

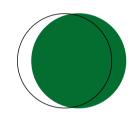
We are committed to channeling the power of youth to create meaningful change.



#### COMMUNITY STRENGTH

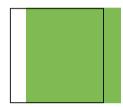
We value the strength of a local community coming together to take action.

# Our Mission In Action: Tree-Plenish Events



#### SUSTAINABLE FUTURES

Tree-planting events based on the amount of carbon your school emits in an academic year



### POWER OF YOUTH

Tree-Plenish is run by college students and events are hosted by students



#### COMMUNITY STRENGTH

Your community is at the center of the event. The saplings are planted in your community by community members



### Our Impact

Our 3,000+ volunteers from 300 high schools planted 49,405 saplings across 40 states



### Hosting an Event Timeline

The 4 Phases



Event planning and sponsorships begin.

**NOVEMBER** 

With Tree-Plenish's help, event dates are picked, sapling goals are set, and sapling species are selected.

LATE DECEMBER

Preparation for event marketing.

Marketing strategies are discussed, webpages are published, and sapling order forms are opened.

JANUARY -MARCH

Event marketing begins.

Students market their events to recruit community members to order saplings or to volunteer to plant saplings on the day of the event.

MARCH - MAY

Events are hosted.

A month before each event, we close the sapling order forms, order the saplings, and ship them to the schools. From March to May the events occur and saplings are planted!



# How we will help you

It's like a project in a box!



We provide the saplings



We handle the finances



24/7 access to mentors



Step by Step video modules

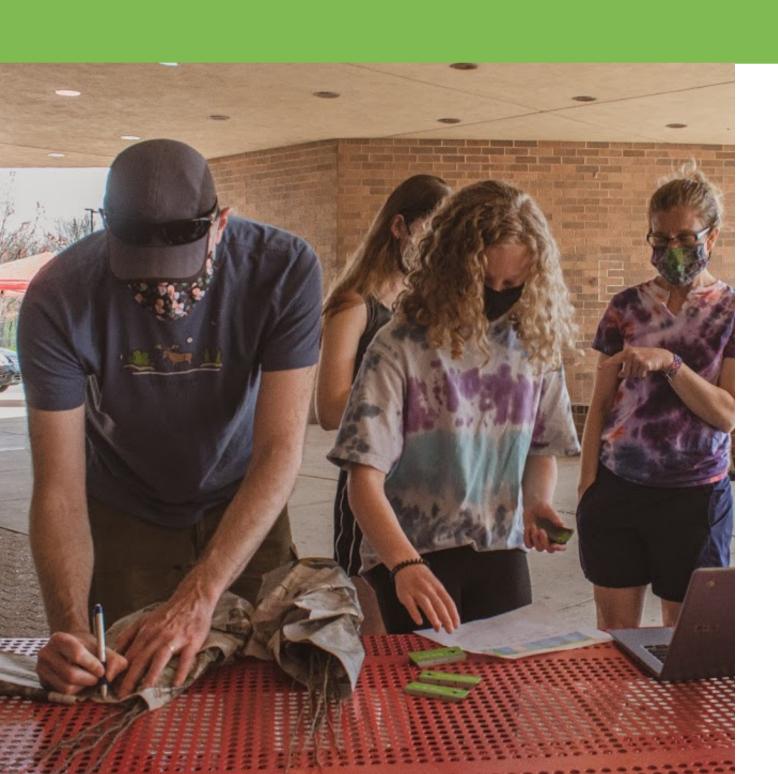


We handle the technology



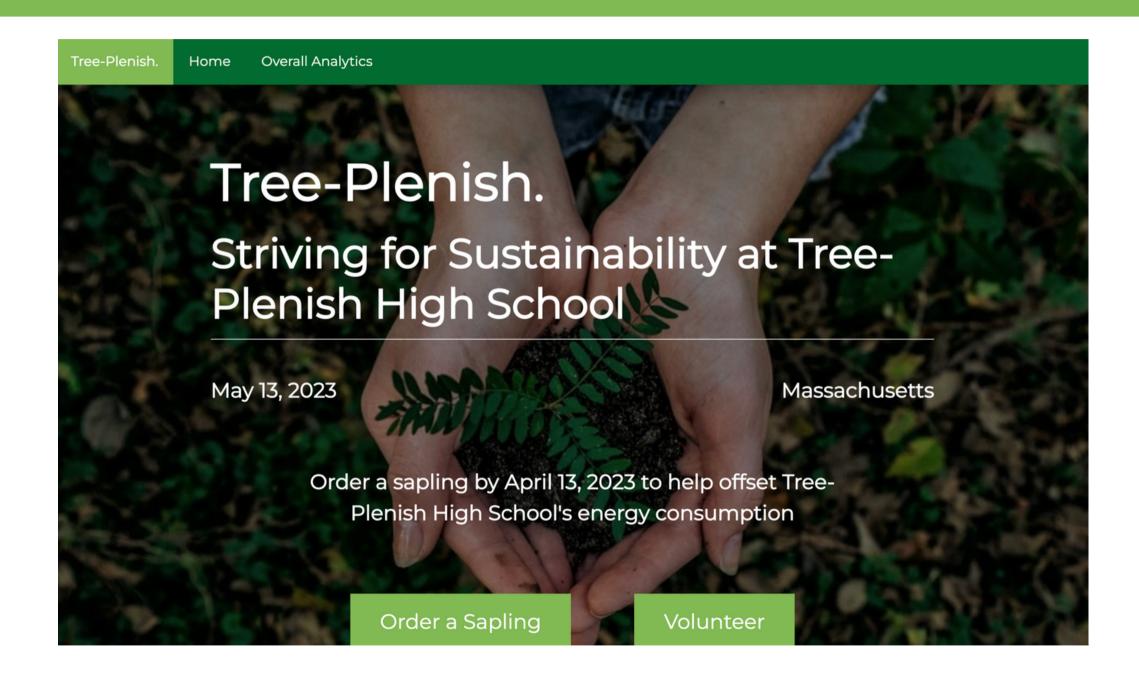
Resources, graphics, and more

# What is YOUR role?



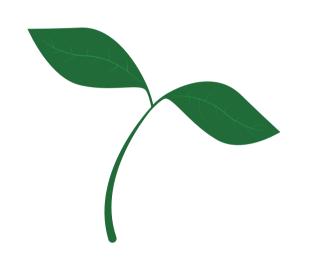
- Pick an event date, set a sapling goal, and select sapling species
- 2 Fundraise to provide free saplings
- Get residents to order saplings and recruit volunteers for the event
- 4 Prepare for and host your event!

# Sample Webpage



http://tpevents.org/school/3000

### What is different this year?



### Sapling Goal

Instead of paper usage,
sapling goals will be
calculated based on your
school's energy consumption

#### **Sponsorships**

You will be able to solicit sponsorships throughout the planning process. However, it is best to get them before your event marketing begins





#### **Event Webpages**

When you fill out the Event
Webpage Information form, you will
be able to preview your webpage.
Once you submit the information,
you will have the link to your
webpage within 24 hours.

# Your Next Steps



Fill out the commitment form one submission per school



Log in to Thinkific & get started! one account per school



Reach out with any questions email: team@tree-plenish.org



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@treeplenish

